

**Hyundai Motor will Debut the All-new Accent at the Canadian International Auto Show in Toronto**

* Teaser hints at sleek design for all-new version of the popular subcompact
* Further details to be revealed during press conference on 16 February, in Metro Toronto Convention Centre

**February 9, 2017** – Hyundai Motor will host the world premiere of the All-new 2018 Accent subcompact on February 16, at the Canadian International Auto Show in Toronto.

Ahead of the show, Hyundai Motor released a teaser image and video of its feature vehicle, suggesting a fresh, confident interpretation of the brand’s signature design language. The new car features the cascading grille, a visual signature that is integral to Hyundai Motor’s identity. It also hints at a slim and modern rear bumper, a sweeping roofline, and a sharp character line running the length of the car where it meets slim and sporty rear combination lamps.

The teaser video can be viewed at: [www.YouTube.com/HyundaiCanada](http://www.YouTube.com/HyundaiCanada).

Further details about the all-new vehicle will be revealed during the Hyundai press conference scheduled for 9:35 am (ET) on February 16, in the North building of the Metro Toronto Convention Centre.

The company will also broadcast the debut live on its Facebook page: [www.Facebook.com/HyundaiCanada](http://www.Facebook.com/HyundaiCanada).

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**About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world’s first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com/>

Contact

Global PR Team

[Globalpr@hyundai.com](mailto:Globalpr@hyundai.com)

+82 (0)2 3464 2063, 3464 2159